**PROJECT PLANNING PHASE**

**Project Planning (Product Backlog, Sprint Planning, Stories, Story points)**

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| --- | --- |
| Date | JUNE 2025 |
| Team ID | LTVIP2025TMID50867 |
| Project Name | ToyCraft tales: tableau's vision into toy manufacturer data |
| Maximum Marks | 5 Marks |

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sprint** | **Functional Requirement**  **(Epic)** | **User story Number** | **User Story /Task** | **Story Points** | **Priority** | **Team Members** |
| Sprint-1 | Data Preparation & Import | USN-1 | As a data analyst, I want to clean and import the toy sales dataset into Tableau | 3 | High | A.V.Tanmayee  B.V.L Manasa |
| Sprint-1 | Initial Market Trends View | USN-2 | As a strategist, I want to create a basic trends dashboard showing shipment and growth over time | 2 | High | A.V.Tanmayee S.Bhuvaneswari |
| Sprint-2 | Category & Seasonal Insights | USN-3 | As a product manager, I want to compare toy category | 3 | Medium | U.Manasa G.Kavya S.Bhuvaneswari |

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| --- | --- | --- | --- | --- | --- | --- |
| **Sprint** | **Functional Requirement**  **(Epic)** | **User story Number** | **User Story /Task** | **Story Points** | **Priority** | **Team Members** |
|  |  |  | performance and seasonal spike |  |  |  |
| Sprint-2 | Consumer Demographics Filter | USN-4 | As a marketer, I want to filter data by region and age group to identify preferences | 3 | Medium | A.V.Tanmayee  B.V.L Manasa |
| Sprint-3 | Dashboard and story | USN-5 | As a stakeholder, I want an integrated dashboard with trendlines and filters for strategic use | 4 | High | A.V.Tanmayee S.Bhuvaneswari U.Manasa |

Project Tracker, Velocity & Burndown Chart: (4 Marks)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sprint** | **Total Story Points** | **Duration** | **Sprint Start Date** | **Sprint End Date (Planned)** | **Story Points Completed (as on Planned End Date)** | **Sprint Release Date (Actual)** |
| Sprint-1 | 5 | 3 Days | 21 JUNE 2025 | 23 JUNE 2025 | 5 | 23 JUNE 2025 |
| Sprint-2 | 6 | 3 Days | 24 JUNE 2025 | 26 JUNE 2025 | 6 | 26 JUNE 20225 |
| Sprint-3 | 4 | 2 Days | 27 JUNE 2025 | 28 JUNE 2025 | 4 | 28 JUNE 2025 |

Velocity:

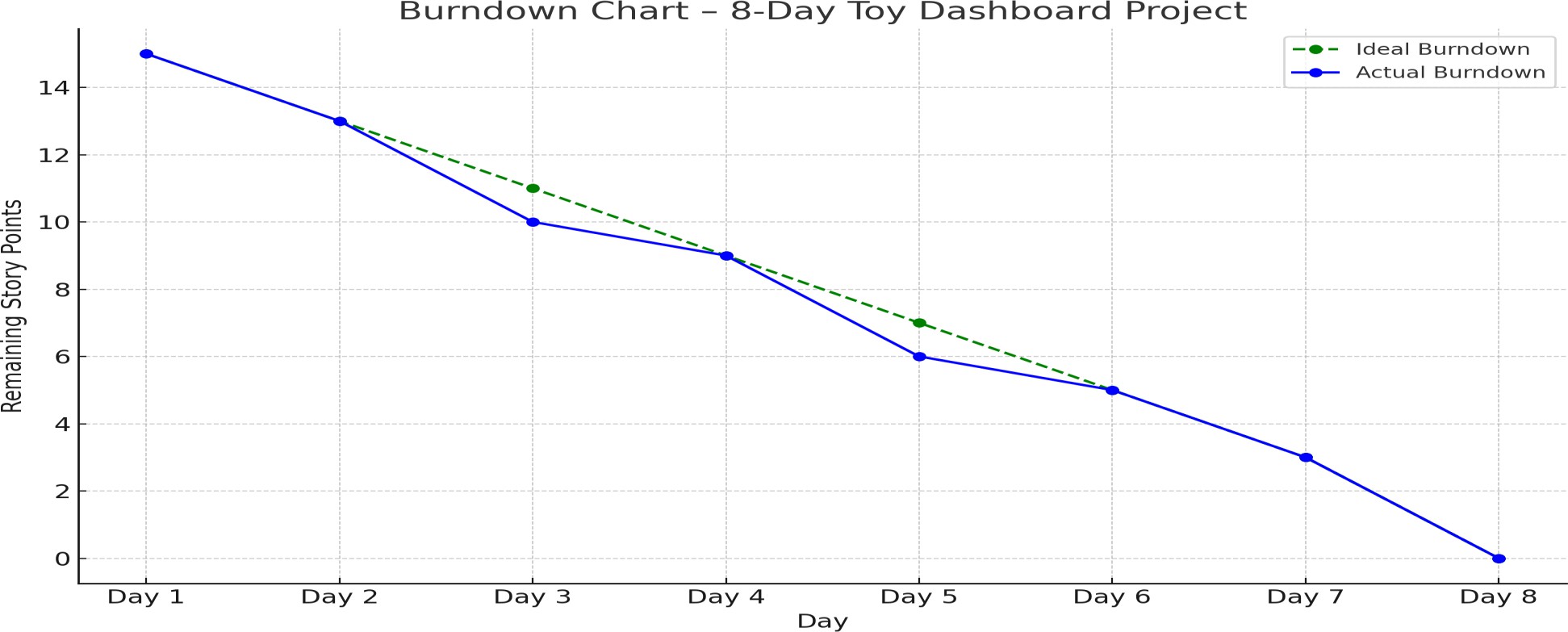
Total story points completed: 15

**Total project duration:** 8 working days

Average team velocity:

15 ÷ 8 = ~1.88 story points per day

Burndown Chart:

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